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### **Big Dog Realty, LLC Joins Weichert® National Franchise Network** **Weichert, Realtors® - Big Dog Group Becomes Newest Tennessee Affiliate**

FAIRVIEW, Tenn. / Feb. 5, 2018 – Weichert Real Estate Affiliates, Inc. is pleased to welcome a new office in Fairview that prides itself on the high-quality service provided by its agents. The addition of Weichert, Realtors® - Big Dog Group, formerly known as Big Dog Realty, LLC, also continues the expansion of the Weichert® franchise footprint throughout the Southeast with the 20<sup>th</sup> office in Tennessee.

“This is the beginning of a new chapter for us,” said Jon Cherry, the broker/owner of Weichert, Realtors® - Big Dog Group. “We stepped outside of our comfort zone when we made the decision to franchise, but we truly believe joining the Weichert brand will be a game-changer for us.”



Jon Cherry

As part of the Weichert franchise network, Cherry’s team can take advantage of training programs and management systems provided by Weichert to help agents offer the best real estate service in the industry. The newest Tennessee affiliate will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

“Weichert has a ton of resources we didn’t have which will help grow our business and offer our clients the best real estate service available,” said Cherry, who opened the Fairview real estate office in 2006.

Cherry, a Fairview resident, former Chamber of Commerce president, current board member of the Fairview Boys & Girls Club, and a Williamson County Election Commissioner, founded his company as way to help others.

“I’m all about serving others,” added Cherry. “Success comes from doing right by others and joining Weichert is definitely the right thing for our clients.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Tennessee affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - Big Dog Group and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Fairview area. The office also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - Big Dog Group is an independently owned and operated Weichert affiliate. The office serves the greater Nashville and Middle Tennessee area.

For more information about Weichert, Realtors® - Big Dog Group, located at 2060 Fairview Boulevard in Fairview, contact Jon Cherry at 615-799-9494 or visit [www.bigdogrealty.biz](http://www.bigdogrealty.biz).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*