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Weichert® Increases West Coast Presence with Addition of New California Office **Weichert, Realtors® - Oasis Becomes Newest Southern California Affiliate**

LANCASTER, Calif. / Feb. 13, 2018 – Weichert Real Estate Affiliates, Inc. continues to grow its West Coast market presence with the addition of Weichert, Realtors® - Oasis, one of the leading independent property management companies in northern Los Angeles County. The addition of the new real estate agency in Lancaster, formerly known as High Desert Realty, marks the 8th Weichert® affiliate office in the state.

The company's broker/owner, Sam Alshaer, began talking with representatives at Weichert Real Estate Affiliates, Inc. last year to discuss the possibility of growing his business – particularly its residential real estate services – through franchising.

"I was thoroughly impressed with everything Weichert could provide to help grow my business when I met with their franchise leadership team in New Jersey last year," said Alshaer, who opened the Lancaster real estate agency in 2014. "I'm excited to be part of a successful brand that has a proven track-record and believes strongly in the 'customer comes first' philosophy."



Sam Alshaer

As part of the Weichert franchise network, Alshaer's team can take advantage of training programs provided by Weichert – starting with a three-day intensive in-office session to familiarize agents with the Weichert business approach. The Lancaster affiliate will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

"Weichert is giving us everything we need to become a dominant force in our local market, including the resources to recruit the best agents in the area to help provide our customers with unparalleled real estate service," added Alshaer, a 35-year Lancaster resident.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest California affiliate. "I am thrilled to welcome our new friends at Weichert, Realtors® - Oasis and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the northern Los Angeles County area. The office also shares our client-first philosophy and is rooted in the region it serves."

Weichert, Realtors® - Oasis is an independently owned and operated Weichert affiliate serving Antelope Valley. The office is also a member of the Greater Antelope Valley Association of REALTORS, California Association of REALTORS and National Association of REALTORS.

For more information about Weichert, Realtors® - Oasis, located at 42442 10st West, Suite B, in Lancaster, contact Sam Alshaer at 661-267-2400.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2017 Franchise 500 and was identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com

Each Weichert® franchised office is independently owned and operated.