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### **Weichert® Increase Southeast Presence with Addition of New Georgia Office** **Weichert, Realtors® - R & D Properties opens in Commerce**

COMMERCE, Ga. / Feb. 8, 2018 – Weichert Real Estate Affiliates, Inc. is pleased to welcome a new office in Commerce that prides itself on the high-quality service provided by its agents. The addition of Weichert, Realtors® - R & D Properties, formerly known as R & D Realty, also continues the expansion of the Weichert® franchise footprint throughout the Southeast with the 13<sup>th</sup> office in Georgia.

The company's broker/president, Robert White, began talking with representatives at Weichert Real Estate Affiliates, Inc. towards the end of 2017 to discuss the possibility of growing his business through franchising.

"I was thoroughly impressed with how much Weichert knew about my company and the specific ways they could help us grow when we sat down to talk about franchising," said White. "They did their research."

White, who has worked in real estate for 32 years, and his team of agents can take advantage of training programs provided by Weichert to help the office offer the best real estate service in the industry. The Commerce affiliate is also eligible to receive sales leads from the Weichert call center to help grow its local market share.



**Robert White**

"Joining the Weichert brand gives us access to industry-leading resources to better serve our customers, as well as the autonomy to continue our 'customer comes first' approach to customer service," added the company's broker/president.

White also finds time to help others outside of real estate. The Maysville broker enjoys volunteering at the Jackson County Senior Center meal delivery program when he is not assisting real estate clients.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Georgia affiliate. "I am thrilled to welcome our new friends at Weichert, Realtors® - R & D Properties and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in Northeast Georgia. The office also shares our client-first philosophy and is rooted in the region it serves."

Weichert, Realtors® - R & D Properties is an independently owned and operated Weichert affiliate. The office serves the northeast section of Georgia.

For more information about Weichert, Realtors® - R & D Properties, located at 1704 South Broad Street in Commerce, contact Robert White at 706-335-0561 or visit [www.randdrealtyga.com](http://www.randdrealtyga.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*