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CONTACT:
Lemard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
freeman@weichertrealtors.net

Savvy Solutions Real Estate Joins Weichert® National Franchise Network **Weichert® increases North Carolina presence with addition of new Charlotte-area office**

MINT HILL, N.C. / Feb. 1, 2018 – Weichert Real Estate Affiliates, Inc. is pleased to announce that Savvy Solutions Real Estate in Mint Hill has joined their national franchise system. The new office, now known as Weichert, Realtors® - Savvy Solutions, is an independently owned and operated Weichert® affiliate run by the company's broker/owner, Kelli Enos.

The addition of Weichert, Realtors® - Savvy Solutions also continues the brand's expansion throughout North Carolina, which is now home to 17 Weichert affiliate offices.

"Joining the Weichert franchise system is definitely the right move for us," said Enos, who opened the Mint Hill-based real estate agency in 2005. "After talking with representatives from Weichert, I could tell there were a lot of different levels of support they provide their franchise offices to help them grow their business."

Enos made the decision to franchise after her and Jolie Ferrier, the company's managing broker, met with the Weichert leadership team in Morris Plains, New Jersey. They saw tremendous value in joining a national brand like Weichert and the support it provides its affiliated owners, brokers and agents.

"We were extremely impressed with the agent training programs and management systems Weichert can provide to help us become a more dominant player in the Charlotte metro area's highly competitive real estate market," said Ferrier. "The availability of these Weichert systems will transform us into a world-class brokerage."

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest North Carolina affiliate. "I am thrilled to welcome our new friends at Weichert, Realtors® - Savvy Solutions and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the greater Charlotte area. The office also shares our client-first philosophy and is rooted in the region it serves."

Weichert, Realtors® - Savvy Solutions is an independently owned and operated Weichert affiliate. The office serves the Charlotte metro area.

For more information about Weichert, Realtors® - Savvy Solutions, located at 7708 Matthews-Mint Hill Road in Mint Hill, contact Kelli Enos at 704-748-0974 or visit www.yoursavvysolutions.com.

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The team from Weichert, Realtors® - Savvy Solutions in Mint Hill is the newest North Carolina affiliate to join the Weichert national franchise system.

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.