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Brandon Realty, Inc. Joins Weichert® National Franchise Network **Weichert, Realtors® - Brandon Realty Becomes Newest Florida Affiliate**

BRANDON, Fla. / Mar. 29, 2018 – Weichert Real Estate Affiliates, Inc. is pleased to announce that Brandon Realty, Inc. in Brandon has joined their national franchise network. The new office, now known as Weichert, Realtors® - Brandon Realty, is an independently owned and operated Weichert® affiliate run by the company's broker/owner, Nora Redding.

The addition of Weichert, Realtors® - Brandon Realty continues the franchise's expansion throughout Florida, which is now home to 48 Weichert affiliated offices.

"We really are excited to be a part of a national brand like Weichert and take advantage of all the resources they can provide to help grow our business," said Redding, who purchased the business four years ago from the family that founded the Brandon real estate agency back in 1965. "The online technology and agent training programs Weichert provides will take us to the next level."



Nora Redding

Affiliating with a family-owned business like the one that Jim Weichert has built up also appealed to Redding.

"Hearing Jim's story of growing a single real estate office into one of the nation's leading providers of homeownership services by putting its customers first resonated with me," added Redding, who hopes to open multiple offices in the years ahead through her affiliation with Weichert.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Florida affiliate. "I am thrilled to welcome our new friends at Weichert, Realtors® - Brandon Realty and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Brandon area. The office also shares our client-first philosophy and is rooted in the region it serves."

Weichert, Realtors® - Brandon Realty is an independently owned and operated Weichert affiliate. The office serves Brandon and surrounding areas.

For more information about Weichert, Realtors® - Brandon Realty, located at 211 N. Parsons Avenue in Brandon, contact Nora Redding at 813-438-7170 or visit www.brandonrealestateservice.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.