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Civic Center Realty Joins Weichert® National Franchise Network **Weichert® increases Southwest presence with addition of new Arizona office**

SCOTTSDALE, Ariz. / Mar. 23, 2018 – Weichert Real Estate Affiliates, Inc. is pleased to announce that Civic Center Realty in Scottsdale has joined their national franchise system. The new office, now known as Weichert, Realtors® - Civic Center, is an independently owned and operated Weichert® affiliate run by the company's managing broker/owner, Chris Bianco.

The addition of Weichert, Realtors® - Civic Center also continues the brand's expansion throughout Arizona, which is now home to six Weichert affiliate offices.

"I'm excited to be part of a grassroots movement here in Arizona to carry the Weichert brand forward, but I'm even more excited for my agents," said Bianco, who opened the Scottsdale real estate agency in 2013. "Weichert is giving them the necessary resources to elevate their sales production while delivering the highest quality real estate service available."



Chris Bianco

As part of the Weichert franchise network, Bianco's team can take advantage of training programs provided by Weichert to help agents offer the best real estate service in the industry. His office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

The office's growth plan also calls for Bianco to take advantage of the resources Weichert provides its broker/owners to help them build world-class brokerage firms.

"The management systems and training programs for Weichert affiliates really did it for me," added Bianco, of North Central Phoenix/Scottsdale. "After looking at the totality of everything Weichert could provide my office joining their franchise system was a no-brainer."

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Arizona affiliate. "I am thrilled to welcome our new friends at Weichert, Realtors® - Civic Center and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Scottsdale/Phoenix metro area. The office also shares our client-first philosophy and is rooted in the region it serves."

Weichert, Realtors® - Civic Center is an independently owned and operated Weichert affiliate. The office serves the Scottsdale/ Phoenix metro area as well as Maricopa County.

For more information about Weichert, Realtors® - Civic Center, located at 4414 N. Civic Center Plaza, Suite #100, in Scottsdale, contact Chris Bianco at 602-291-2090 or visit www.civiccenterrealty.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.