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Temecula Real Estate Agency Joins Weichert® National Franchise Network **Weichert, Realtors® - Twin Cities Becomes Newest Southern California Affiliate**

TEMECULA, Calif. / Mar. 1, 2018 – Weichert Real Estate Affiliates, Inc. continues to grow its market presence on the West Coast with the addition of Weichert, Realtors® - Twin Cities, its newest affiliate in Southern California. The addition of the new real estate office in Temecula, formerly known as Twin Cities Realty Experts, marks the 9th Weichert® affiliate office in the state.

The Temecula-based real estate agency made the decision to franchise after the company's owner, Vanessa Ruelas, met with the Weichert leadership team in Morris Plains, New Jersey. Ruelas saw tremendous value in joining a brand like Weichert and the support they provide their affiliated owners, brokers and agents.

"I'm extremely proud to align myself with a national brand like Weichert that continues to increase its presence on the West Coast," said Ruelas. "I knew franchising could help grow my business so I began looking at several brands, but none of them stood out to me like Weichert did."



Vanessa Ruelas

Ruelas was thoroughly impressed with all the resources Weichert could provide her agents to help them achieve greater real estate success without sacrificing the personal level of service offered by agents at her boutique firm. Being a family-owned company also played a part in her decision to go with Weichert.

"Weichert offers the best of both worlds: old-fashioned real estate values and a big splash of technology," added Ruelas, who opened the Temecula real estate agency in 2012. "Having a system that truly supports you is key. The Weichert systems are truly a cut above and a definite game-changer for us."

As part of the Weichert franchise network, Ruelas's team can take advantage of training programs provided by Weichert to help agents offer the best real estate service in the industry. Her office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest California affiliate. "I am thrilled to welcome our new friends at Weichert, Realtors® - Twin Cities and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the greater Temecula Valley area. The office also shares our client-first philosophy and is rooted in the region it serves."

Weichert, Realtors® - Twin Cities is an independently owned and operated Weichert affiliate. The office serves the greater Temecula Valley area as well as San Diego, Orange and Riverside counties.

To join or for more information about Weichert, Realtors® - Twin Cities, located at 41493 Margarita Road in Temecula, contact Vanessa Ruelas at 951-699-3788 or visit www.twincitiesrealtyca.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.