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Weichert, Realtors® - Brandon Realty Celebrates Grand Opening Celebration **Children's games and Easter Bunny photos featured attractions at new Weichert® affiliate celebration**

BRANDON, Fla. / April 17, 2018 – You know spring has arrived when you see the Easter Bunny out and about on Saturday afternoon in Brandon.

A Peter Cottontail sighting also marked the official grand opening of Florida's newest Weichert affiliate office: Weichert, Realtors® - Brandon Realty, formerly known as Brandon Realty, Inc.

"We are so excited to officially be a part of the Weichert franchise family," said Nora Redding, the broker/owner of Weichert, Realtors® - Brandon Realty. "We had a blast meeting folks that live and work in the area at our grand opening pre-Easter bash."

Redding and her staff were joined by dozens of guests – both big and small – from the Brandon area. Partygoers enjoyed light refreshments, children's games and a chance to mingle with the staff at Weichert, Realtors® - Brandon Realty. The Easter Bunny also made a special appearance at the free event to take pictures with guests and participate in the company's Easter egg hunt.

"We wanted this day to be more than just a ribbon-cutting ceremony," added Redding. "We wanted to do something special for our community. It was great to have so many people come out and join us."

Weichert, Realtors® - Brandon Realty is an independently owned and operated Weichert affiliate. The office serves Brandon and surrounding areas.

For more information about the grand opening celebration or Weichert, Realtors® - Brandon Realty, located at 211 N. Parsons Avenue in Brandon, contact Nora Redding at 813-438-7170 or visit www.brandonrealestateservice.com.

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A ribbon-cutting ceremony marked the official grand opening of Weichert, Realtors® - Brandon Realty.



Guests of all ages were greeted with a warm welcome from the Easter Bunny at the March 31 grand opening celebration of Weichert, Realtors® - Brandon Realty.

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.