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Brandon Long of Weichert, Realtors® - The Griffin Company Honored as a Rockstar Franchisee by *Franchise Business Review*

BENTONVILLE, Ark. / April 18, 2018 – Weichert Real Estate Affiliates, Inc. is proud to announce that Brandon Long, one of the owners of Weichert, Realtors® - The Griffin Company in Arkansas, was identified by franchisee satisfaction research firm, *Franchise Business Review*, as being one of only 50 Rockstar Franchisees in the country.

Long was selected from over 27,000 franchisees, representing 300 brands that participated in *Franchise Business Review's* research in the past 18 months.

“Brandon is a broker/owner who leads by example,” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc. “Everything that he encourages his agents to do to achieve greater real estate success is either something he has done himself or is willing to do. That approach has helped Weichert, Realtors® - The Griffin Company become one of the most successful Weichert franchises in the country.”

Long's naming as a *Franchise Business Review* Rockstar Franchisee comes on the heels of his company's Bentonville office being named the nation's top Weichert® affiliate office for 2017. Weichert, Realtors® - The Griffin Company was also named to the national franchise network's prestigious Premier Client Group for 2018, a recognition achieved by fewer than 10 percent of Weichert affiliated companies.

“It truly is an honor to be recognized by *Franchise Business Review* as one of its 2018 Rockstar Franchisees,” said Long, the broker/co-owner of Weichert, Realtors® - The Griffin Company. “This recognition, however, would never have happened without the effort put forth by the entire team here at Weichert, Realtors® - The Griffin Company and the support from my business partners Carter Clark, Gary Griffin and Philip Taldo.”

Weichert, Realtors® - The Griffin Company is an independently owned and operated Weichert® affiliate. The company, which has offices in Bentonville, Springdale, Fayetteville and Fort Smith, serves Northwest Arkansas and the River Valley, as well as Northeast Oklahoma and Southwest Missouri.

The *Franchise Business Review* “2018 Rockstar Franchisees” list can be found online at <http://bit.ly/2qu8DpE>.

For more information about Weichert, Realtors® - The Griffin Company, contact Brandon Long at 479-268-5500 or visit www.weichertgriffin.com.

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Brandon Long (on left) of Weichert, Realtors® - The Griffin Company in Arkansas has been named a 2018 Rockstar Franchisee by *Franchise Business Review*. Pictured with Long are Weichert Real Estate Affiliates, Inc. Regional Director Bill Hassell (middle), and one of Long's business partners, Carter Clark.

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.