

FOR IMMEDIATE RELEASE

CONTACT:  
Lemard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[lfreeman@weichertrealtors.net](mailto:lfreeman@weichertrealtors.net)

## **Edgefield Southern Realty Joins Weichert® National Franchise Network** **Weichert, Realtors® - Pendarvis Company Becomes Newest South Carolina Affiliate**

EDGEFIELD, S.C. / June 18, 2018 – Weichert Real Estate Affiliates, Inc. is pleased to welcome a new South Carolina office that prides itself on the high-quality service provided by its agents. The addition of Weichert, Realtors® - Pendarvis Company, formerly Edgefield Southern Realty, is an independently owned and operated Weichert® affiliate in Edgefield.

“Buying or selling a house can be one of life’s biggest challenges,” said the broker and majority owner of the new South Carolina affiliate, Judy Pendarvis. “Joining the Weichert franchise system gives us access to resources to provide our clients even better service. We can’t wait to introduce the communities we serve to this incredible brand.”



Judy Pendarvis

As part of the Weichert franchise network, Pendarvis’s team can take advantage of training programs provided by Weichert to help the office offer the best real estate service in the industry. The South Carolina affiliate is also eligible to receive sales leads from the Weichert call center to help grow its local market share.

Resources to help recruit both new and experienced agents also factored into Pendarvis’ decision to go with the Weichert brand.

“I’m very confident that Weichert can help us recruit the best talent so we can grow from an office with a few top producing agents to one of the top producing real estate companies in the region,” added Pendarvis, a real estate professional with more than 30 years of industry experience.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest South Carolina affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - Pendarvis Company and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the state’s Central Savannah River area. The office also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - Pendarvis Company is a member of the Aiken Board of REALTORS, South Carolina Board REALTORS and National Association of REALTORS. The office serves the Central Savannah River Area.

For more information about Weichert, Realtors® - Pendarvis Company, located at 307 Main Street in Edgefield, contact Judy Pendarvis at 803-637-0079 or visit [pendarvis.co](http://pendarvis.co).

###

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*