

FOR IMMEDIATE RELEASE

CONTACT:
Lemard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
lfreeman@weichertrealtors.net

REALTORS Rich Baumgarten and Philip Falzarano at Weichert, Realtors® - Triangle Go Door-To-Door to Collect Toiletry Items For Durham Charity

APEX, N.C. / July 19, 2018 – Rich Baumgarten and Philip Falzarano started the day with one goal and one goal only in mind on July 13: collect as much stuff as possible.

But what exactly were the two real estate agents at Weichert, Realtors® - Triangle, located in Raleigh and Cary, out to collect and why?

“Our goal was to collect as many personal hygiene products as possible and deliver them to the Durham Rescue Mission,” said Baumgarten. “And I think we did pretty well.”

Baumgarten’s take on the day’s effort is an understatement, according to Falzarano.

“I still can’t believe the tremendous outpouring of support we received from the community for our Neighbors Helping Neighbors toiletry drive,” Falzarano said. “I knew we could collect a decent amount of items, but nothing close to what we ended up collecting for the Durham Rescue Mission.”

Falzarano and Baumgarten canvassed the Holland Crossing and Miramonte sub-divisions in Apex, going door-to-door to ask for toothpaste, deodorant, toilet paper and other personal hygiene products, which were later dropped off at the Durham charity.

“Philip and I had a great time talking with folks in Holland Crossing and Miramonte, and we can’t thank them enough for their generosity,” added Baumgarten. “We’re definitely planning to make this an annual event.”

To learn more about the toiletry drive, contact Rich Baumgarten at 919-413-1729 or Philip Falzarano at 919-762-7158.

Weichert, Realtors® - Triangle is an independently owned and operated Weichert® affiliate. The company serves the Triangle area.

For more information about Weichert, Realtors® - Triangle, located at 2501 Blue Ridge Road, Suite 150, in Raleigh, contact Edna Sexton at 919-233-9700 or visit www.WRTriangle.com.

###



Rich Baumgarten begins to fill one of the Durham Rescue Mission plastic bins with donated toiletry items that he and his colleague, Philip Falzarano, collected from residents in Apex.

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.