

Weichert®

Real Estate Affiliates, Inc.

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CONTACT:
Lemard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
lfreeman@weichertrealtors.net

Weichert Real Estate Affiliates, Inc. Named a Top Franchise Brand by *Entrepreneur* Magazine

MORRIS PLAINS, N.J. / Sept. 13, 2018 – Weichert Real Estate Affiliates, Inc. has been named one of the top franchise brands in the U.S. by *Entrepreneur* magazine in its “Top Franchise Brands” list for 2018. Weichert® was ranked #191 on this year’s annual list.

The list of top franchise brands was compiled from *Entrepreneur’s* 2018 “Franchise 500” list and was based on factors such as social media followers, system size, number of years in business, number of years franchising, and overall reputation.

Earlier this year, the Weichert franchise division appeared on *Entrepreneur’s* 39th annual 2018 “Franchise 500” list for the fourteenth consecutive year. Weichert was ranked the #3 traditional real estate franchise and the #4 company overall in the Real Estate category by *Entrepreneur* magazine.

“It continues to be an honor to be recognized as one of the top franchise brands in the country by *Entrepreneur* magazine,” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc. “Our Weichert franchise offices are committed to creating memorable home buying and selling experiences for their customers, and they achieve that by taking advantage of the resources Weichert provides.”

Scavone added: “This ranking is proof that there is tremendous value and faith in the Weichert brand.”

Weichert Real Estate Affiliates, Inc. entered the franchise arena in 2001 as part of the Weichert Family of Companies, opening its first affiliated office in January 2002. In 2005, it was identified among *Entrepreneur’s* “Top 10 New Franchises” as one of the fastest growing U.S. franchises, and was the only real estate organization to be included.

Weichert affiliates receive support through a complete package including one-on-one business coaching, marketing tools, best-in-class technology and incomparable training programs, as well as a top online presence and lead generation to help its affiliated agents offer the best real estate service in the industry. Currently, there are Weichert affiliates in over 300 markets in 37 states.

The 2018 “Top Franchise Brands” list can be found online at <https://www.entrepreneur.com/franchises/topbrands>.

More information about Weichert Real Estate Affiliates, Inc. can be found at www.weichertfranchise.com or by calling (877) 533-9007.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

About Weichert, Realtors: Since 1969, Weichert, Realtors has grown from a single office into one of the nation’s leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, www.weichert.com, one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert’s customer service center can be reached at 1-800-USA-SOLD.

Each Weichert® franchised office is independently owned and operated.