



Hallmark Properties

FOR IMMEDIATE RELEASE

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Weichert, Realtors® - Hallmark Properties Welcomes Edwin Jefferson

ORLANDO, Fla. / Oct. 9, 2018 – Weichert, Realtors® - Hallmark Properties is proud to announce that Realtor Edwin Jefferson has joined their Orlando office.

Jefferson will be assisting home buyers and sellers in Orlando and surrounding areas with all of their real estate needs.

“We are thrilled to have an experienced real estate professional like Edwin join our team of talented agents,” said Steven Pilchick, the company’s broker/owner. “Edwin’s attention to detail, coupled with a willingness to go above and beyond to fulfill the needs of his clients, will be a tremendous asset for our office.”

Jefferson joins a team of knowledgeable and dedicated agents at Weichert, Realtors® - Hallmark Properties, which brings many years of combined real estate experience to its clients.

He is also excited to take advantage of the numerous business tools and marketing strategies Weichert® provides its affiliate agents to help them offer the best real estate service in the industry.

Jefferson, an Orlando resident, is a member of the Orlando Regional Realtor Association.

Weichert, Realtors® - Hallmark Properties is an independently owned and operated Weichert® affiliate. The company has 20 offices serving Central and East Coast Florida.

For more information about the Weichert, Realtors® - Hallmark Properties Port Orange office, located at 4550 S. Clyde Boulevard, call 800-409-7368 or visit www.weicherthallmark.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.