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Weichert® Affiliated Broker Honored To Be A Part Of Historic Real Estate Association Partnership

ROCHESTER, Minn. / Oct. 1, 2018 – Weichert, Realtors® - Jewson Properties was honored to attend a merger signing ceremony between two of the state’s largest real estate associations’ multiple listing services.

The merger between NorthstarMLS and Southeast Minnesota Realtors (SEMR) listing services became official September 18 during a signing ceremony at the Rochester Golf & Country Club in Rochester.

Jay Jewson, the broker/co-owner of the Minnesota-based Weichert® affiliate, represented SEMR at the signing ceremony. Jewson is also SEMR’s president.

“I was truly honored to represent our association at this historic event,” said Jewson. “Combining two of our state’s most active listing services into a single, more enhanced system, will be a tremendous time and cost saver for members in each association.”

Prior to the merger, agents, brokers and appraisers had to list properties on both the NorthstarMLS and SEMR listing service in order for them to be viewed by members of each association. That duplicative process has been replaced with a singular system.

The new partnership is also a blueprint for the state’s other real estate associations, according to Jewson.

“This is a positive example for other associations around the state of how greater collaboration between regional multiple listing services can create both time and cost-saving benefits for their members.”

Weichert, Realtors® - Jewson Properties is an independently owned and operated Weichert® affiliate. The office serves Southeast Minnesota and Western Wisconsin.

For more information about Weichert, Realtors® - Jewson Properties, located at 1221 3rd Ave. SW, Suite 160, in Rochester, contact Bree Jewson at 507-205-4789 or visit www.yellowsells.com.



Pictured (l-r) at the NorthstarMLS/SEMR merger signing is: John Mosey, president & CEO of NorthstarMLS; Man Huynh, president of the Saint Paul Area Association of Realtors; Jay Jewson; and Kath Hammerseng, president, Minnesota Area Association of Realtors.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and was identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com

Each Weichert® franchised office is independently owned and operated.