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## **Weichert® Agents From Coast-to-Coast Attend “Sellebration” Event In The Bahamas To Share Best Real Estate Practices, Learn From Industry Experts**

MORRIS PLAINS, N.J. / Oct. 24, 2018 – Over 900 attendees from around the country recently attended the Weichert® brand’s national conference at the Atlantis Resort in the Bahamas.

The 2018 Weichert Sellebration, held Oct. 16-18, attracted owners, brokers, managers and agents from its network of 500 company-owned and franchised Weichert offices across 38 states. There they enjoyed three days of networking, dynamic content and inspirational speakers.

“The atmosphere at our national conference was electric,” said Denise Smith, president of real estate services for Weichert. “We assembled a powerful lineup of speakers – including several industry experts – whose insights and sharing of best practices helped lay the foundation for a successful conference.”

The dynamic roster of speakers also provided advice for real estate success and inspiration for professional growth.

Speakers included industry experts such as Jared James, industry influencer, author and real estate coach, and Victor Antonio, a corporate sales trainer, speaker and television personality.

Weichert also invited motivational speaker Connie Podesta, an award-winning author and former radio and television personality, and Juanita McDowell, a sales, marketing and technology guru to speak at its national conference.

In addition to the event’s energetic speakers, Sellebration attendees also had a chance to network with other Weichert agents, managers and suppliers, recognize top producers and participate in collaborative learning sessions during the conference.

Some of the topics included succeeding in the altered leads landscape, the latest recruiting strategies, and best ways to build a world-class brokerage through digital marketing.

The national gathering also provided a platform for Weichert real estate professionals to share ideas and compare best practices in their respective real estate markets across the country.

“Our network of owners, brokers, managers and agents came to this event to not only learn from outside speakers, but from each other as well,” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc. “There was an eagerness to share knowledge and experience with each other to help everyone in the Weichert system operate on a higher level.”

Scavone also noticed the event’s positive impression with Sellebration attendees.

“We received such positive feedback for our Sellebration speakers and learning sessions. The valuable insights shared at this event will help our managers and agents stand out from the pack when working with clients.”

More information about Weichert Real Estate Affiliates, Inc. can be found at [www.weichertfranchise.com](http://www.weichertfranchise.com) or by calling (877) 533-9007.

For more information about Weichert, Realtors or to find your local office, please visit [www.weichert.com](http://www.weichert.com).



Pictured (l-r) at the Weichert® Sellebration event in the Bahamas are: Jim Weichert, president, chairman and CEO of Weichert, Realtors; Bill Scavone; Denise Smith; Carlo Siracusa, president of residential brokerage for Weichert, Realtors; and James Weichert, Jr., vice chairman of Weichert Companies.

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

**About Weichert, Realtors:** Since 1969, Weichert, Realtors has grown from a single office into one of the nation's leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, [www.weichert.com](http://www.weichert.com), one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert's customer service center can be reached at 1-800-USA-SOLD.

*Each Weichert® franchised office is independently owned and operated.*