

FOR IMMEDIATE RELEASE

CONTACT:
Lemard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
freeman@weichertrealtors.net

Plymouth-Based Real Estate Agency Joins Weichert® National Franchise Network **Weichert, Realtors® - BHM Preferred Becomes Newest Michigan Affiliate**

PLYMOUTH, Mich. / Nov. 30, 2018 – Weichert Real Estate Affiliates, Inc., is pleased to announce that BHM Properties & Investments, Inc., a Plymouth-based boutique real estate agency, has joined their national franchise system.

The new office, now known as Weichert, Realtors® - BHM Preferred, is an independently owned and operated Weichert® affiliate run by Tina Fisher, the company's broker/owner.



Tina Fisher

"I was very familiar with the Weichert brand and all the support the company provides its franchise affiliates when I met with their franchise leadership team earlier this year," said Fisher, who had worked for a Weichert® franchise owned by a friend a few years ago.

That experience, which Fisher says was very positive, factored heavily into her decision to join the Weichert national franchise system.

"I had a tremendous interest in owning my own Weichert franchise ever since I got my broker's license back in 2009," added Fisher. "The management systems, agent training programs and back end support that Weichert provides its franchise affiliates is exactly what an independent agency like mine needs to grow its market share while we continue to offer our clients exceptional service."

As part of the Weichert franchise network, Fisher's team can take advantage of ongoing training programs provided by Weichert to help them offer the best real estate service in the industry. The office will also benefit from sales leads from the Weichert call center to help grow its local market share.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Michigan affiliate. "I am thrilled to welcome our new friends at Weichert, Realtors® - BHM Preferred and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Plymouth area. The office also shares our "client-first" philosophy and is rooted in the region it serves."

Weichert, Realtors® - BHM Preferred is a member of the Greater Metropolitan Association of Realtors and National Association of Realtors. The office serves Southeast Michigan.

For more information about Weichert, Realtors® - BHM Preferred, located at 340 N. Main Street, Suite 324, in Plymouth, contact Tina Fisher at 248-917-9596 or visit www.bhmprops.com.

###

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.