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## Weichert, Realtors® - Coastal Properties Excited For The Return Of Bluffton Christmas Parade

BLUFFTON, S.C. / Nov. 8, 2018 – With the holiday season in full swing, you can bank on a few things in Bluffton: winter-themed decorated homes, Christmas music played in stores, and tall yellow elves at real estate agencies.

The latter might sound strange to some, but not to the folks at Weichert, Realtors® - Coastal Properties. The real estate company is getting ready for Bluffton's annual Christmas parade on December 1.

"We've been looking forward to Bluffton's most popular holiday event for months," said Amy McCormick, sales manager of Weichert, Realtors® - Coastal Properties' Bluffton office. "We have such a great time participating in this parade, which just gets bigger and bigger each year."

McCormick's team has already been spotted wearing their Weichert® yellow elf hats around the office while working on this year's float. And rumor has it that the company's mascot, Kurt the Bear, will also be at next month's parade to help the Weichert elves hand out candy.

"Parade watchers loved our gingerbread house float last year," McCormick said. "And I have no doubt they'll love this year's float as well – especially when we're walking alongside it tossing out candy."

McCormick and her team are also excited to thank the public for supporting Bluffton's premier real estate agency over the years at the holiday parade.

"It's great to participate in this community-wide holiday celebration and to have the opportunity to thank everyone for their continued support," added McCormick. "We invite everyone in the community to come out and enjoy this year's parade."

The 2018 Bluffton Christmas parade begins at 10 a.m. Visit [www.townofbluffton.sc.gov/christmas-parade](http://www.townofbluffton.sc.gov/christmas-parade) for more information about this year's holiday parade.

Weichert, Realtors® - Coastal Properties is an independently owned and operated Weichert affiliate. The company has offices in Bluffton, Hilton Head, Sun City and Beaufort.

For more information about Weichert, Realtors® - Coastal Properties, contact Joe Ryan at 843-341-3700 or visit [www.WeichertCP.com](http://www.WeichertCP.com).

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The team from Weichert, Realtors® - Coastal Properties could be seen wearing their favorite holiday color – Weichert yellow – at last year's Bluffton Christmas parade. The Weichert affiliate will be one of the many floats in the 2018 holiday event on December 1.

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*