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CONTACT:  
Lemard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[lfreeman@weichertrealtors.net](mailto:lfreeman@weichertrealtors.net)

## Weichert® Affiliated Brokerage and Its Mascot Named Best of Long Island Finalists

FARMINGDALE, N.Y. / Dec. 6, 2018 – Weichert, Realtors® - Performance Homes is proud to announce it has been named a finalist for the 2019 Bethpage Best of Long Island competition presented by Bethpage Federal Credit Union.

The Weichert® affiliate, based in Farmingdale, has been recognized in the Real Estate Broker section of the Home & Garden category.

The company's mascot, Kurt the Bear, has also been named a Best of Long Island finalist in the Arts & Entertainment's Mascot section.

"It's a tremendous honor for our company to be nominated as a 2019 Best of Long Island finalist," said the company's broker/owner, Anthony Garcia. "It's also pretty cool that our company mascot, Kurt the Bear, who loves appearing at community events across the island, has been named as a finalist."

Recognition as one of Long Island's best real estate brokers doesn't surprise Garcia, given his agents' commitment to provide the best service in the industry.

The mascot nomination, however, caught Garcia a bit off guard.

"I know people love seeing our mascot at community events and taking pictures with him," said Garcia. "I just didn't know he was this popular."

"People of all ages just seem to gravitate towards Kurt the Bear when they see him," added Garcia, who credits the youthful energy of the person inside the bear costume for the mascot's popularity: 12-year-old Kevin Corrigan, the son of Bill Corrigan, one of Garcia's agents.

"I often wonder who's having more fun when Kurt the Bear shows up: Kevin or the folks he interacts with and takes pictures with at community events," said Kevin's father. "He definitely has the 'it' factor that's needed to be a great mascot."

Voting for the 14<sup>th</sup> annual Bethpage Best of Long Island competition ends Dec. 15. For more information or to cast a vote, visit <https://bestof.longislandpress.com>.

Weichert, Realtors®- Performance Homes is a full service real estate agency. The office serves Nassau and Suffolk counties.

For more information about Weichert, Realtors®- Performance Homes, located at 847 Fulton Street in Farmingdale, contact Anthony Garcia at 516-845-4700 or visit [www.weichertph.com](http://www.weichertph.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*



Fans of all ages enjoy meeting Kurt the Bear, the mascot at Weichert, Realtors® - Performance Homes in Farmingdale.