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Bill Scavone of Weichert Real Estate Affiliates, Inc. Named a 2019 Real Estate Newsmaker by RISMedia

MORRIS PLAINS, N.J. / Dec. 10, 2018 — Weichert Real Estate Affiliates, Inc., headquartered in Morris Plains, N.J., is proud to announce that its president and chief operating officer, Bill Scavone, has been named a “2019 Real Estate Newsmaker” by *RISMedia*.

The list, which appears in the December 2018 issue of *RISMedia's Real Estate* magazine, recognizes real estate professionals for their newsworthy contributions to the housing industry and the communities and consumers they serve.

The 2019 class of Real Estate Newsmakers also represents a collection of more than 230 of the industry's influencers, inspirations, innovators and icons, which were nominated by *Real Estate* magazine readers and editors at *RISMedia*.



Bill Scavone

“It truly is an honor to be recognized for the positive effect the Weichert national franchise system has on our industry and the thousands of consumers served by our franchise offices,” said Scavone.

Scavone's recognition as a 2019 Real Estate Newsmakers comes on the heels of the Weichert® national franchise company's leadership team being named a “2018 Top Franchise Leader” by *Franchise Business Review*.

“This recognition further validates that our franchisees appreciate the best-in-class technology and comprehensive marketing strategies provided by Weichert, as well as incomparable support for both agents and franchise owners to help them deliver the best real estate service in the industry,” added Scavone.

As head of Weichert Real Estate Affiliates, Inc., Scavone oversees more than 300 affiliate offices in 37 states, representing smart entrepreneurs who were interested in joining a nationally recognized brand which offers incomparable tools, training and marketing techniques to set them apart from the competition. Each Weichert affiliated office is independently owned and operated.

The “2019 Real Estate Newsmakers” list can be found online at <http://magazine.rismedia.com/t/14873>.

More information about Weichert Real Estate Affiliates, Inc. can be found at www.weichertfranchise.com or by calling (877) 533-9007.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

About Weichert, Realtors: Since 1969, Weichert, Realtors has grown from a single office into one of the nation's leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, www.weichert.com, one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert's customer service center can be reached at 1-800-USA-SOLD.