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Realtor® Rick Greenfield Awarded Highly Sought-After National Real Estate Designations

HENDERSONVILLE, Tenn. / Dec. 6, 2018 — Weichert, Realtors® - Southern Realty Partners is proud to announce that Rick Greenfield has been awarded the Accredited Buyer's Representative (ABR) designation by the Real Estate Buyer's Agent Council, an affiliate of the National Association of Realtors.

Greenfield has also been named a Seniors Real Estate Specialist (SRES) by the National Association of Realtors.

"It truly is an honor to be recognized as a real estate professional who is committed to learning more about the industry to better serve my clients," said Greenfield. "I'm also humbled to receive these highly sought-after designations from the country's leading and largest professional association for real estate agents."



Rick Greenfield

Greenfield earned the ABR designation after successfully completing a comprehensive course in buyer representation and an elective course focusing on a buyer representation specialty.

He completed an intensive specialized training covering a variety of senior topics to earn the SRES designation. The topics included how best to work with baby boomers, generational marketing, use and benefits of reverse mortgages, and assembling a team of experts to assist senior clients.

"Rick is a highly decorated Realtor who is willing to go the extra mile to ensure his clients receive the best real estate service in the area," said Kelly McDaniel, the principal broker/owner at Weichert, Realtors® - Southern Realty Partners. "Obtaining both his ABR and SRES designations further demonstrates how dedicated Rick is to his profession."

Greenfield lives in Hendersonville.

Weichert, Realtors® - Southern Realty Partners is an independently owned and operated Weichert® affiliate. The office serves Sumner, Davidson, Wilson and Robertson counties.

For more information about Weichert, Realtors® - Southern Realty Partners, located at 131 Maple Row Boulevard, Suite A101, in Hendersonville, contact Kelly McDaniel at 615-431-8787 or visit www.partnerwithsouthern.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.