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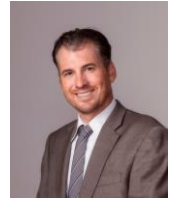
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Crown Point Real Estate Agency Joins Weichert® National Franchise Network **Weichert, Realtors® - The Moke Agency Becomes Newest Indiana Affiliate**

CROWN POINT, Ind. / Dec. 13, 2018 – Weichert Real Estate Affiliates, Inc. is pleased to announce that Moke Realty, Inc. in Crown Point has joined their national franchise system.

The new office, now known as Weichert, Realtors® - The Moke Agency, is an independently owned and operated Weichert® affiliate run by Broker/Owner Joe Moke.

“I’m excited to take advantage of the resources Weichert provides to help grow my business,” said Moke, a third-generation broker who runs the agency started by his father in 1972. “Weichert also has an incredible host of resources to help my agents succeed.”



Joe Moke

As part of the Weichert franchise network, Moke’s team can take advantage of training programs provided by Weichert to help them offer the best real estate service in the industry. The office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

The Crown Point agency also sees tremendous value in joining a national brand built by real estate agents.

“It’s my dad’s name on our building so I took the decision to franchise very seriously,” said Moke, who looked into other brands before making the decision to go with Weichert.

“But I felt very comfortable with Weichert since they’re a family-owned real estate company that knows exactly what real estate agents need to be successful in this industry,” Moke added.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Indiana affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - The Moke Agency and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in Lake County and surrounding areas. The office also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - The Moke Agency, a full-service real estate company, serves all of Northwest Indiana.

For more information about Weichert, Realtors® - The Moke Agency, located at 617 N. Main Street in Crown Point, contact Joe Moke at 219-662-3000 or visit mokerealty.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.