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Weichert® Increases Midwest Presence with Addition of Michigan Office Weichert, Realtors® - Select 1 Opens in Dearborn

DEARBORN, Mich. / Feb. 1, 2019 – Weichert Real Estate Affiliates, Inc. continues to grow its market presence in the Midwest with the addition of Weichert, Realtors® - Select 1, a new affiliate in Michigan.

The addition of the new real estate office, formerly known as Atlas Properties, Inc., in Dearborn marks the 15th Weichert® affiliate in the state. Currently, Weichert has a network of 500 company and franchised offices from coast to coast.

“It’s exciting to be a part of an ever-growing national brand like Weichert,” said Adam Hage, the broker/owner of Weichert, Realtors® - Select 1. “The resources and support provided by Weichert is exactly what I need to help grow my business.”



Adam Hage

Hage made the decision to franchise after meeting with the Weichert leadership team at their headquarters in Morris Plains, New Jersey. He saw tremendous value in joining a national brand like Weichert and the support it provides its affiliated owners, brokers and agents.

“I did my research and talked with other Weichert franchise owners to get their thoughts on Weichert and I liked everything I heard,” Hage added. “They have a great blueprint for real estate success that’s easy to follow.”

As part of the Weichert franchise network, Hage’s team can take advantage of training programs provided by Weichert to help them offer the best real estate service in the industry. The office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Michigan affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - Select 1 and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in Dearborn and surrounding areas. The office also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - Select 1 is an independently owned and operated Weichert affiliate. The office serves the Tri-County area in Michigan.

For more information about Weichert, Realtors® - Select 1, located at 2220 N. Telegraph Road in Dearborn, contact Adam Hage at 313-598-2566.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.