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Ice House Office Helps Local Realtor® Make A Lasting Impression With New Clients **Amy Pudil at Weichert, Realtors® - Advantage excited to meet with clients on Lake Minnetonka**

LAKE MINNETONKA, Minn. / Feb. 21, 2018 – First impressions go a long way – especially in business. Making that first impression last can be tricky, though.

But not for Amy Pudil, a real estate agent at Weichert, Realtors® - Advantage in Wayzata. It's hard to forget Pudil and an ice house – normally used for fishing on a frozen lake – that she transformed into her little yellow office to meet clients at for the first time.

“The look on my clients’ faces is priceless when they meet me for the first time at an ice house on Lake Minnetonka,” said Pudil. “It definitely grabs their attention.”

Pudil’s Weichert® yellow ice house comes with all the comforts needed for meetings with her clients: indoor heating, bench-style seating and table, a mini electric oven range, a private restroom, and natural light that comes through the shuttered windows with flower boxes.

The frozen lake mini real estate office also features a wall-mounted radar system for fishing along with a flat screen monitor and underwater camera, which is a big hit with kids whose parents are meeting with Pudil.

“You won’t find another real estate office like this on or near Lake Minnetonka,” said Pudil, who meets about a dozen clients a week at the ice house. “Seeing the lengths that I’m willing to go to make a great first impression shows my clients how hard I’m willing to work to help create the most memorable home buying or selling experience possible.”

Weichert, Realtors® - Advantage is an independently owned and operated Weichert affiliate. The company, located in Woodbury and Wayzata, serves the Twin Cities area of Minnesota area and surrounding cities.

To reach Amy Pudil, call 612-991-0029 or e-mail her at amyp@weichert.com.

More information about Weichert, Realtors® - Advantage can be found at www.wradvantage.com or by contacting Mark LaQua at 612-669-6526.

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Amy Pudil, a real estate agent at Weichert, Realtors® - Advantage, enjoys meeting with clients at her ice house office on Lake Minnetonka.

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.