

FOR IMMEDIATE RELEASE

CONTACT:
Lemard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
lfreeman@weichertrealtors.net

Florida Westshore Realty, Inc. Joins Weichert® National Franchise Network **Weichert, Realtors® - Agency ONE Becomes Newest Florida Affiliate**

FORT MYERS, Fla. / Feb. 4, 2019 – Weichert Real Estate Affiliates, Inc. is pleased to welcome a new Southwest Florida real estate company that prides itself on the high-quality service provided by its agents.

The addition of Weichert, Realtors® - Agency ONE, formerly known as Florida Westshore Realty, Inc., is run by the company's president/licensed broker, Megan Eister. The new Weichert® affiliate, whose principals offer decades of residential real estate experience, has served the Greater Fort Myers area for over 10 years.

"Joining the Weichert franchise family is a big move for us, but it's one that we're excited to make," said Eister, who runs the company with her husband, Jarrod Eister. "The resources that Weichert provides will help our agents deliver even better service to our clients and customers while helping us grow our business."

"Our main goal is to increase our market share in the Fort Myers area, and we know Weichert will take our team to the next level," Eister added.

As part of the Weichert franchise network, Eister's team can take advantage of training programs provided by Weichert to help the company offer the best real estate service in the industry. The Southwest Florida affiliate is also eligible to receive sales leads from the Weichert call center to help grow its local market share.

"An independent agency like ours would be hard-pressed to provide its agents with the kind of resources that we're able to get from Weichert," said Jarrod Eister. "You'd have an even harder time finding a family-owned national brand better than Weichert."

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Florida affiliate. "I am thrilled to welcome our new friends at Weichert, Realtors® - Agency ONE and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in southwest Florida. The company also shares our client-first philosophy and is rooted in the region it serves."

Weichert, Realtors® - Agency ONE is an independently owned and operated Weichert® affiliate. The company serves Cape Coral, Fort Myers, Naples and surrounding areas in southwest Florida.

For more information about Weichert, Realtors® - Agency ONE, located at 8191 College Parkway, Suite 206, in Fort Myers, contact Megan Eister at 239-415-6500 or visit weichertagencyone.com.

###



Megan Eister



Jarrod Eister

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.