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Local Realtors® Hit the Books...For A Good Cause

Weichert, Realtors® - Triangle Excited to Support Wake County Book Drive

RALEIGH, N.C. / Feb. 22, 2019 — Kids throughout Wake County will have their pick of favorite children's books to read, thanks in part, to a group of local real estate agents.

The Weichert, Realtors® - Triangle office in Raleigh recently collected hundreds of books – for kids of all ages – to help support the annual Wake Up & Read Book Drive.

“We were honored to be a part of Wake Up & Read's book drive again this year,” said Felt Hairr, the broker-in-charge at Weichert, Realtors® - Triangle. “Reading is a great way to enlarge a child's world and imagination.”

Hairr's office set a goal to collect 100 books and encouraged their clients, as well as folks that live and work in the community, to stop by and donate children's books for this year's campaign. Agents at the Raleigh office and students at the company's real estate school also purchased books to help support the reading initiative.

The real estate agency doubled its goal when it collected more than 200 books, which Hairr believes would not have been possible without the outpouring of community support.

“We can't thank the community enough for helping us support Wake Up & Read's book drive,” added Hairr. “We also didn't hesitate to say yes when asked to support this amazing program.”

Wake Up & Read is a collaborative effort to engage and educate Wake County about the importance of childhood literacy and to increase access to literacy resources and opportunities for all children.

Weichert, Realtors® - Triangle is an independently owned and operated Weichert® affiliate. The company, which has offices in Raleigh and Cary, serves the Triangle area.

For more information about Weichert, Realtors® - Triangle, located at 2501 Blue Ridge Road, Suite 150, in Raleigh, contact Edna Sexton at 919-233-9700 or visit WRTriangle.com.

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Weichert, Realtors® - Triangle recently collected hundreds of children's books to help support the annual Wake Up & Read Book Drive in Wake County.

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.