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Weichert Real Estate Affiliates, Inc. Expands its National Franchise Footprint with Q1 Growth Southeast region office signings drive majority of quarterly growth

MORRIS PLAINS, N.J. / April 8, 2019 — Weichert Real Estate Affiliates, Inc. continued to increase its U.S. market presence with new office signings across the country during the first quarter of 2019.

The Southeast region accounted for the majority of new offices, with nearly half located in Florida and North Carolina.

Weichert Real Estate Affiliates, Inc. also continued to grow its footprint in the West with the addition of its eighth affiliate office in Washington State. The national franchise network also added new offices in New York and Ohio last quarter.

“It’s great to see independent brokerages across the country continue to turn to the Weichert brand to help capture a larger share of their local real estate market,” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc.

“The personal support and proven operating and management systems we can provide new affiliates to help them grow their business continues to help drive our growth nationally,” added Scavone.

As a result of the increased popularity of the brand and the resources it provides its affiliates, the Weichert franchise model has become more attractive to independent brokerages across the country.

One such agency is Weichert, Realtors® - Lilac Properties in Rochester, New York, which joined the national franchise network this month.

“In our conversations, I could tell how genuine and passionate everyone at Weichert was about franchising,” said the company’s broker/owner, Curt Amesbury. “They’ve ‘been there and done that’ with all-things real estate and know what works best.”

Amesbury added: “We’re extremely excited to take advantage of all the resources and support that Weichert provides to help our agents achieve individual success while growing our office’s local market share.”

As a result of the continued growth and success of the Weichert franchise network, it was also named one of America’s “Top 500 Franchises” by *Entrepreneur* magazine in 2019, and was included in the “2019 Best of the Best: Top 200 Franchises” by *Franchise Business Review*, which is based on franchisee satisfaction.

Weichert currently has affiliate offices serving over 350 markets in 38 states, representing smart entrepreneurs who were interested in joining a nationally recognized brand which offers incomparable tools, training and marketing techniques to set them apart from the competition. Each Weichert affiliated office is independently owned and operated.

More information about Weichert Real Estate Affiliates, Inc. can be found at www.weichertfranchise.com or by calling (877) 533-9007.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.

About Weichert, Realtors: Since 1969, Weichert, Realtors has grown from a single office into one of the nation's leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, www.weichert.com, one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert's customer service center can be reached at 1-800-USA-SOLD.

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