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Realtor® Deana Bollinger Ingram Earns Highly-Coveted National Home Sellers Designation

FAYETTEVILLE, N.Y. / May 22, 2019 – Weichert, Realtors® - The Bollinger Group, located in Fayetteville, is proud to announce that Deana Bollinger Ingram has been named a Seller Representative Specialist (SRS) by the National Association of Realtors.

Bollinger Ingram is a licensed real estate broker and owner of the Fayetteville-based Weichert® affiliate.

“It truly is an honor to be recognized as a real estate professional who is committed to elevating the level of service that you’re able to provide your home-selling clients,” said Bollinger. “I gained even greater insight into some of the unique challenges facing home sellers and how best to resolve them. I definitely plan to use all that I learned to help sellers in our area.”



Deana Bollinger Ingram

Bollinger Ingram earned the National Association of Realtors’ premier seller agency designation after successfully completing a comprehensive course in seller representation and passing a comprehensive exam. She joins an elite group of real estate professionals in North America who have earned the SRS designation.

Recipients of the highly-coveted national designation must also subscribe to the Realtor® Code of Ethics.

The National Association of Realtors created the SRS designation as a way to provide a comprehensive foundation of skill development, training and resources to help real estate professionals better represent seller clients.

Weichert, Realtors® - The Bollinger Group is an independently owned and operated Weichert® affiliate. The office serves Onondaga County and surrounding areas.

For more information about Weichert, Realtors® - The Bollinger Group, located at 7137 E. Genesee Street in Fayetteville, contact Chris Bollinger at 315-637-0555 or visit www.thebollingergroup.net.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.