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Local Brokerage Named Nation's Top Weichert® Sales Lead Converter for the Month of May Weichert, Realtors® - The Schulz Group excited to earn national recognition

EVANSVILLE, Ind. / July 12, 2019 – Weichert, Realtors® - The Schulz Group is proud to announce it has been named the nation's top Weichert® affiliate on the company's May Leaderboard report for converting sales leads provided by Weichert.com over the last 12 months.

This marks the first time that the Evansville-based real estate agency, which joined the Weichert national franchise system in 2016, has earned the monthly recognition from the national franchisor.

"It's a tremendous honor to be recognized as the nation's top Weichert affiliate for our sales leads conversion rate in May," said Mike Schulz, the company's broker/owner. "Our office is fully committed to using all of the resources that Weichert provides its affiliates – including warm sales leads – to offer our customers the most memorable home buying and selling experience possible."

In addition to warm sales leads, Schulz's team can take advantage of the numerous business tools and marketing strategies Weichert provides its affiliates to help them grow their local market share.

"Being a part of the Weichert national franchise system has be a real game-changer for both our office and clients," added Schulz. "We look forward to using the Weichert brand – and everything that comes with it – to help turn our clients' dreams of homeownership into reality."

Weichert, Realtors® - The Schulz Group is an independently owned and operated Weichert affiliate. The office serves Southern Indiana.

For more information about Weichert, Realtors® - The Schulz Group, located at 5200 Washington Avenue, Suite F, in Evansville, contact Mike Schulz 812-479-8711.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.