

FOR IMMEDIATE RELEASE

CONTACT:  
Lemard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[lfreeman@weichertrealtors.net](mailto:lfreeman@weichertrealtors.net)

### **Weichert® Increases West Coast Presence with Addition of New Washington State Office** **Weichert, Realtors® - Edge Home Sales joins Weichert national franchise network**

MOUNT VERNON, Wash. / Oct. 22, 2019 – Weichert Real Estate Affiliates, Inc. continues to grow its West Coast market presence with the addition of Weichert, Realtors® - Edge Home Sales in Mount Vernon, Washington.

The addition of the new real estate agency, formerly known as Edge Home Sales, marks the eighth Weichert® affiliate office in the state and first in Skagit County.

The broker/owner of the company, Stacey Salyer, made the decision to franchise after meeting with the Weichert leadership team in Morris Plains, New Jersey. Salyer saw tremendous value in joining a brand like Weichert and the support they provide their affiliated owners, brokers and agents.



**Stacey Salyer**

“The core values at Weichert are perfectly aligned with ours and that really made an impression when I met with their franchise leadership team earlier this year,” said Salyer. “I was also thoroughly impressed with the training programs, management systems and back-end support that Weichert offers its franchise offices.”

As part of the Weichert franchise network, Salyer’s team can take advantage of agent training programs and management systems to help offer the best real estate service in the industry. The office is also eligible to receive sales leads from the Weichert call center to help grow its local market share.

“We were doing very well as an independent brokerage up until now and our clients appreciate the personal attention we give them,” added Salyer. “But we will do an even better job now that we’ve joined the Weichert national franchise system.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Washington affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - Edge Home Sales and their clients to the Weichert family. Their office shares our client-first philosophy, and is rooted in the region it serves.”

Weichert, Realtors® - Edge Home Sales is an independently owned and operated Weichert affiliate. The office serves Skagit Valley and surrounding areas.

For more information about Weichert, Realtors® - Edge Home Sales, located at 317 S. 2<sup>nd</sup> Street, Suite 119, in Mount Vernon, contact Stacey Salyer at 425-318-4799.

###

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*