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### **Weichert® National Franchise System Opens in New Market** **Iowa-Based Weichert, Realtors® - Miller & Clark Agency Becomes Newest Weichert Affiliate**

DES MOINES, Iowa / Oct. 23, 2019 – Weichert Real Estate Affiliates, Inc. is pleased to announce that it has expanded into a new market, Iowa, with the addition of Weichert, Realtors® - Miller & Clark Agency.

The addition of the new affiliate, formerly known as Miller & Clark Real Estate, continues the growth of the national franchisor's footprint, which now has affiliated offices serving over 350 markets in 40 states.

"We're excited to join a growing national brand like Weichert and be a part of something new and fresh that this state has never seen before," said Broker Jason Miller, who owns the Iowa real estate agency with his business partner, Mike Jenkins.

Miller and Jenkins made the decision to franchise after meeting with the Weichert leadership team at their headquarters in Morris Plains, New Jersey. Both men saw tremendous value in joining a brand like Weichert and the support they provide their affiliated owners, brokers and agents.

"We can't wait to take advantage of the resources that Weichert provides its affiliates to help us stand apart from the other brands," said Jenkins. "Joining Weichert is an absolute difference maker for us and our agents, and a great way to take our business to the next level."



Jason Miller



Mike Jenkins

As part of the Weichert franchise network, the Iowa-based affiliate – which has offices in Des Moines and Ames – can take advantage of training programs provided by Weichert to help them offer the best real estate service in the industry. The office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome a new affiliate state to its franchise family. "I am thrilled to welcome our new friends at Weichert, Realtors® - Miller & Clark Agency and their clients to the Weichert family. Their office has a reputation for great customer service, and they are highly regarded in Central Iowa and surrounding areas. The office also shares our client-first philosophy and is rooted in the region it serves."

Weichert, Realtors® - Miller & Clark Agency is an independently owned and operated Weichert affiliate. The office serves all of Central Iowa.

For more information about Weichert, Realtors® - Miller & Clark Agency, located at 300 Walnut Street, Suite 250, in Des Moines and 103 E. 6th Street, Suite 102, in Ames, contact Jason Miller at 515-232-7355 or visit [millerandclark.com](http://millerandclark.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*