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Weichert® Increases Southeast Presence with Addition of New Florida Office

RSG Realty joins Weichert® national franchise network

DORAL, Fla. / Oct. 1, 2019 – Weichert Real Estate Affiliates, Inc. continues to grow its Southeast market presence with the addition of Weichert, Realtors® - NexGen in Doral.

The addition of the new office, one of South Florida's premier boutique real estate agencies, marks the 45th Weichert® affiliate in the state.

"We're very excited to be affiliated with a national brand like Weichert and take full advantage of the resources they provide their affiliates to help grow our business," said Sabrina Grimm-Pareja, who owns the company with her business partner, Ricardo Montalvan.



Sabrina Grimm-Pareja

Grimm-Pareja and Montalvan made the decision to franchise after meeting with the Weichert leadership at their headquarters in Morris Plains, New Jersey. They both saw tremendous value in joining a brand like Weichert and the support they provide their affiliated owners, brokers and agents.



Ricardo Montalvan

"Weichert has amazing tools and resources that our agents can take advantage of to help provide our clients an even greater home buying and selling experience," said Montalvan.

As part of the Weichert franchise network, the Doral affiliate can take advantage of training programs provided by Weichert to help the company offer the best real estate service in the industry. The South Florida affiliate is also eligible to receive sales leads from the Weichert call center to help grow its local market share.

"An independent agency like ours would be hard-pressed to provide it agents with the kind of resources that we're able to get from Weichert," added Montalvan. "Both our agents and clients will benefit tremendously from this move."

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Florida affiliate. "I am thrilled to welcome our new friends at Weichert, Realtors® - NexGen and their clients to the Weichert family. Their office has a reputation for great customer service, and they are highly regarded in the South Florida area. The company also shares our client-first philosophy and is rooted in the region it serves."

Weichert currently has affiliate offices serving over 350 markets in 39 states, representing smart entrepreneurs who were interested in joining a nationally recognized brand which offers incomparable tools, training and marketing techniques to set them apart from the competition.

Weichert, Realtors® - NexGen is an independently owned and operated Weichert® affiliate. The company serves the southeast Florida area.

For more information about Weichert, Realtors® - NexGen, located at 8180 NW 36 St., Suite 225, in Doral, contact Sabrina Grimm-Pareja or Ricardo Montalvan at 786-477-8090 or visit weichert.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.