

FOR IMMEDIATE RELEASE WWW

CONTACT:
Lemard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
freeman@weichertrealtors.net

Weichert® Increases Midwest Presence with Addition of New Iowa Office **515 Real Estate & Insurance joins Weichert® national franchise network**

ANKENY, Iowa / Nov. 5, 2019 – Weichert Real Estate Affiliates, Inc. is pleased to announce that it continues to expand into its newest market, Iowa, with the addition of Weichert, Realtors® - The 515 Agency, located in Ankeny.

The addition of the new affiliate, formerly known as 515 Real Estate & Insurance, follows the national franchisor organization opening new offices in Des Moines and Ames last month. With this addition, Weichert® now has affiliated offices serving over 350 markets in 40 states.

“Joining the Weichert franchise system is a big move for us, but it’s one that will benefit both our agents and clients” said Matt Posusta, the company’s managing broker and co-owner. “The resources that Weichert can provide us to help create the best home buying and selling experience for our clients is better than anything on the market today.”

As part of the Weichert franchise network, the Ankeny affiliate can take advantage of training programs provided to help them offer the best real estate service in the industry. The office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share. In addition, Posusta and Hoover are excited to have access to a central Weichert transaction management system, which will support their residential real estate business, as well as their property management division transactions.

“Weichert gives us a great platform to grow and expand our local market share without losing the great customer-focused service that our clients have come to expect from us,” said the company’s vice president and co-owner, Ryan Hoover. “We also like the independence and autonomy that comes with being affiliated with one of the fastest growing and most-respected real estate brands in the country.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Iowa affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - The 515 Agency and their clients to the Weichert family. Their office has a reputation for great customer service, and they are highly regarded in Central Iowa and surrounding areas. The office also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - The 515 Agency is an independently owned and operated Weichert affiliate. The office serves Central Iowa.

For more information about Weichert, Realtors® - The 515 Agency, located at 215 NW 18th Street, Suite 107, in Ankeny, contact Matt Posusta at 515-257-6007 or visit wr515.com.

###



Matt Posusta



Ryan Hoover

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.