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Local Realtors® Step Up Their Game To Help Collect Socks and Underwear For Durham Charity

DURHAM, N.C. / Nov. 19, 2019 – Rich Baumgarten and Philip Falzarano, both realtors at Weichert, Realtors® - Triangle in Durham, believe firmly in the motto: Go big or go home!

You can see that motto in action as the two men step up their efforts for this year's Socks & Underwear Collection Drive, which benefits the Durham Rescue Mission.

Last year, the Weichert® affiliated agents went door-to-door in the Holland Crossing and Miramonte sub-divisions in Apex to ask for socks, underwear and personal hygiene products. The day's effort yielded carloads of donated items for the Durham charity.

"Our goal last year was to collect as many pairs of socks, underwear and personal hygiene products as possible and deliver them to the Durham Rescue Mission," said Baumgarten. "And I think we did pretty well. But I know we can do even better this year."

To do so, Baumgarten and Falzarano reached out to local businesses – including several Starbucks, Dick's Sporting Goods and Academy Sports – to help with this year's drive.

Flyers, along with collection boxes, have been placed in all the businesses so customers can help support the sock and underwear drive. Baumgarten and Falzarano will also be going door-to-door again this year to ask for donations.

All the collected items will be dropped off after Durham Rescue Mission after Thanksgiving.

"Rich and I can't thank these local businesses enough for their support this year with our socks and underwear drive," said Falzarano. "I have no doubt that we'll collect way more items for an amazing organization that helps people in our community."

To learn more about the toiletry drive, contact Rich Baumgarten at 919-413-1729 or Philip Falzarano at 919-762-7158.

Weichert, Realtors® - Triangle is an independently owned and operated Weichert® affiliate. The company serves the Triangle area.

For more information about Weichert, Realtors® - Triangle, located at 2501 Blue Ridge Road, Suite 150, in Raleigh, contact Edna Sexton at 919-233-9700 or visit www.WRTriangle.com.

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Pictured is Rich Baumgarten filling a plastic bin with donated toiletry items that he and his colleague, Philip Falzarano, collected last year for the Durham Rescue Mission. This year's socks and underwear drive includes drop-off locations at local businesses.

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

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