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Weichert Real Estate Affiliates, Inc. Named a Top Franchise In Owner Satisfaction For 5th Year In a Row

MORRIS PLAINS, N.J. / Feb. 3, 2020 – For a fifth straight year, Weichert Real Estate Affiliates, Inc. has been named one of the top franchises in the country by *Franchise Business Review* in its “2020 Top 200 Best Franchises” list.

The prestigious annual list is based on franchise owners’ satisfaction with their franchisor.

Award-winning franchises were selected for this year’s exclusive list based on surveys administered in 2019 by *Franchise Business Review* to more than 27,500 franchises, from over 300 franchise brands. The annual “Top 200 Best Franchises” list is the only ranking based solely on actual franchisee satisfaction and performance.

“Being named one of the best franchises in the country for a fifth straight year as a result of the positive feedback provided by our network of Weichert franchise owners is truly an honor,” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc.

“We continuously strive to provide our affiliates with the best technology and comprehensive marketing tools, as well as incomparable support for both agents and franchise owners to help them deliver the best real estate service in the industry,” added Scavone.

Participants in the survey were asked questions about their experience and satisfaction regarding critical areas of their franchise systems including leadership, training and support, operations, franchisor/franchisee relations and technology.

Weichert owners surveyed rated Weichert Real Estate Affiliates, Inc. very favorably, with the vast majority saying they enjoyed being part of the Weichert® network.

The training and support and quality of products that Weichert provides, as well as the organization’s vision, team culture and overall core values, were also highly rated by franchisees on the 2019 survey, which helped the company make this year’s list.

The “2020 Top 200 Best Franchises” list can be found online at <https://franchisebusinessreview.com/page/top-franchise-opportunities>.

More information about Weichert Real Estate Affiliates, Inc. can be found at www.weichertfranchise.com or by calling (877) 533-9007.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

About The Weichert Family of Companies

Since 1969, Weichert, Realtors has grown from a single office into one of the nation’s leading providers of homeownership services by putting its customers first. A family of 18 full-service real estate-related companies, Weichert provides an integrated real estate, mortgage, insurance and title settlement solution — branded as *All Under One Roof*™ — to simplify the home purchase experience for buyers and sellers. Weichert leverages its customer website, www.weichert.com, one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert’s customer service center can be reached at 1-800-USA-SOLD.

Each Weichert® franchised office is independently owned and operated.