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Weichert, Realtors® - The Owens Group Announces Company Name and Ownership Change

BLOOMINGTON, Ind. / Feb. 20, 2020 – Weichert, Realtors® - The Owens Group, located in Bloomington, is pleased to announce that the company has officially changed its name to Weichert, Realtors® - The Brawley Group.

The new name reflects the Weichert® affiliate's recent change in ownership and office location.

Jeff Brawley is now the sole owner and broker of the Bloomington-based real estate agency, located at 2676 E. 2nd Street. The company's former co-owners, Scott Owens and Erin Freund, will continue to work as full-time agents at the real estate office.



Jeff Brawley

"I'm excited to be the owner of the premier real estate agency in the Bloomington area," said Brawley. "As co-owners, Scott and Erin were instrumental in our agency's continued growth over the years, and I am thrilled they will continue to be a part of our real estate family as full-time agents."

Weichert, Realtors® - The Brawley Group is one of Bloomington's oldest and most respected real estate brokerage firms. The company was started by Owens' father, Jimmy Owens, in 1946.

The Bloomington agency joined the Weichert national franchise system in 2016 to help capture a larger share of its local real estate market.

"Joining Weichert was a big move for us, but it's one that has benefitted our customers tremendously," said Owens, who has been a licensed real estate agent for over 40 years. "Erin and I are excited to be a part of this company's next chapter and we wish Jeff all the best as he leads an amazingly talented team of agents in the years ahead."

Weichert, Realtors® - The Brawley Group is an independently owned and operated Weichert affiliate. The company serves Monroe County and the surrounding areas.

For more information about Weichert, Realtors® - The Brawley Group, located at 2676 E. 2nd Street in Bloomington, contact Jeff Brawley at 812-336-6888 or visit weichertbloomington.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.