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CONTACT:  
Lemard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[lfreeman@weichertrealtors.net](mailto:lfreeman@weichertrealtors.net)

## **The Partners Real Estate Group Joins Weichert® National Franchise Network** **Weichert, Realtors® - The Partners Group becomes newest South Carolina affiliate**

DUNCAN, S.C. / Feb. 3, 2020 – Weichert Real Estate Affiliates, Inc. is pleased to welcome a new South Carolina real estate company that prides itself on the high-quality service provided by its agents.

Weichert, Realtors® - The Partners Group, formerly known as The Partners Real Estate Group, is run by the company's owners, Chris and Michelle White, and is located in Duncan.

Chris and Michelle saw tremendous value in joining a brand like Weichert and the support it provides its affiliated owners, brokers and agents.

"The resources and support we get from Weichert to help grow our business, while maintaining the core values that helped make us a successful independent brokerage, is simply amazing," said Chris White, who is also the company broker.

"As an independent agency it's easy to feel like you're alone on an island when it comes to keeping up with the industry's latest technology and tools to recruit the best agents," added Chris White. "That's a problem we don't have to worry about now that we've joined Weichert. We're completely focused on providing exceptional service for our clients."

The brokerage owners made the decision to franchise after meeting with the Weichert leadership team at their national headquarters in Morris Plains, New Jersey. The family atmosphere at Weichert was also a contributing factor in their decision.

"We definitely felt like they cared more about us as people than they cared about us as a franchise," said Michelle White about her meeting the Weichert leadership team. "The folks at Weichert felt like family to us and that helped make our decision to join that much easier."

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest South Carolina affiliate. "I am thrilled to welcome our new friends at Weichert, Realtors® - The Partners Group and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in South Carolina's Upstate area. The company also shares our client-first philosophy and is rooted in the region it serves."

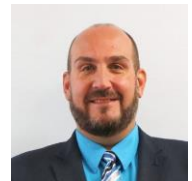
Weichert, Realtors® - The Partners Group is an independently owned and operated Weichert affiliate. The company serves Spartanburg and Greenville counties.

For more information about Weichert, Realtors® - The Partners Group, located at 805 E. Main Street in Duncan, contact Chris White at 864-485-2100 or visit [thepartnersrealestate.com](http://thepartnersrealestate.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*



Chris White



Michelle White