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Weichert, Realtors® - Paulson Land Company Welcomes Dana Peterson

BATTLE LAKE, Minn. / March 17, 2020 — Weichert, Realtors® - Paulson Land Company, located in Battle Lake, is proud to announce that Dana Peterson has joined their team of real estate sales associates.

Dana will be assisting home buyers and sellers in the Battle Lake and surrounding areas with all their real estate needs.

“Real estate has been a lifelong passion for Dana and that’s why we’re excited to have her join our talented team of sales associates,” said Laurie Henkes, the broker/owner of the Battle Lake-based Weichert® affiliate. “Her enthusiasm for real estate combined with her attention to details will be a tremendous asset for both our office and clients. We warmly welcome Dana to our team.”



Dana Peterson

Dana joins a team of knowledgeable and dedicated agents at Weichert, Realtors® - Paulson Land Company, which brings decades of combined real estate experience to its clients.

She is also excited to take advantage of the numerous business tools and marketing strategies Weichert provides its affiliate agents to help them offer the best real estate service in the industry.

When she is not assisting her real estate clients, Dana enjoys spending time with her large family, directing choir at a house of worship, gardening, camping and writing.

Dana earned undergraduate degrees in both education and music, as well as master’s degree in curriculum and instruction. She is also the author of two children’s books and one devotional.

Dana lives in Battle Lake.

Weichert, Realtors® - Paulson Land Company is an independently owned and operated Weichert affiliate. The office serves Otter Tail County and surrounding areas.

For more information about Weichert, Realtors® - Paulson Land Company, located at 117 N. Lake Avenue in Battle Lake, contact Steve Young at 218-864-5203 or visit www.paulsonlandco.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.