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### Becki Price Joins Weichert, Realtors® - Advantage Plus

KNOXVILLE, Tenn. / Oct. 21, 2020 — REALTOR® Becki Price has joined the team of talented real estate professionals at Weichert, Realtors® - Advantage Plus. Price will serve Knoxville and the surrounding area, assisting home buyers and sellers with their real estate needs.

“Becki’s extensive background in customer service and her passion for real estate will help her excel in this industry,” said Jeff Grebe, broker/owner of Weichert, Realtors® - Advantage Plus. “We’re very excited about another great addition to our team.”

Price was a dental hygienist for 35 years, which helped teach her the importance of great customer service and being a good listener. “In this time of my life, I’ve decided to pursue my passion for real estate,” said Price. “Having been through the construction process three times, I have empathy for anyone going through a new build project, as it’s very exciting and stressful at the same time. Over the years, I’ve helped many friends and family members find their dream home, and I cannot wait to help my new clients find theirs.”



Becki Price

Price grew up in Illinois and spent the summers with family in Virginia, but always had dreams of moving to East Tennessee. She finally made the move to the Knoxville area in 2017, and her son also made the move down three months later. Price has two children, one son and one daughter, as well as one granddaughter.

Weichert, Realtors® - Advantage Plus is an independently owned and operated Weichert affiliate. The company has two offices serving Knoxville, Farragut and surrounding areas.

For more information about Weichert, Realtors® - Advantage Plus, located at 10160 Parkside Drive and 221 W. Young High Pike in Knoxville, contact Justina Patton at 865-474-7100 or visit [advantageplustn.com](http://advantageplustn.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 41 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*