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CONTACT:
Evan Roeser
Weichert Real Estate Affiliates, Inc.
973-401-5534
eroeser@weichertrealtors.net

Weichert, Realtors® - Hallmark Properties in Mount Dora Welcomes REALTOR® Kelly Ann Ford

MOUNT DORA, Fla. / Oct. 15, 2020 — REALTOR® Kelly Ann Ford is the newest member of the talented team of real estate sales professionals at Weichert, Realtors® - Hallmark Properties in Mount Dora. Ford will assist Central Florida home buyers and sellers with their real estate needs in and around Lake County.

“Kelly brings a strong background in corporate sales to our office, with a foundation in social work and education,” said Steven Pilchick, broker/owner of Weichert, Realtors® - Hallmark Properties. “We are confident that this is a winning combination as she begins her new career in real estate. We are delighted to welcome her to the team at Weichert, Realtors® - Hallmark Properties in Mount Dora.”

Ford holds an MS in Elementary Education and worked as a social worker. Her career history includes time as a Branch Manager for Enterprise Rent-a-Car and a role in corporate sales for the steel industry and then for LEGO. “Now that I have my real estate license, I can’t wait to put a lifetime of sales and interpersonal experience to work for my clients,” said Ford. “I know that Weichert in Mount Dora is the perfect place to launch the next phase of my business career.”



Kelly Ann Ford

Ford moved to Tavares from Seymour, Ind., in 2014, and Weichert, Realtors® - Hallmark Properties helped her with her new home purchase. “My personal experience with the Mount Dora office began six years ago when office manager Betty Hensinger helped us find our Florida home. That relationship, along with first-hand comments from friends and family about this office and the Weichert brand overall, are what convinced me that this was the place to learn and grow in real estate,” said Ford. “I admire Weichert’s commitment to training and career support, and I’m looking forward to working with, and learning from, the team of experienced real estate professionals at Weichert, Realtors® - Hallmark Properties in Mount Dora.” As a Weichert agent, Ford will have access to the latest technology and the most productive sales and marketing tools to offer the best real estate service in the industry.

Weichert, Realtors® - Hallmark Properties is an independently owned and operated Weichert affiliate, with 20 offices in 11 counties in Florida. For more information about Weichert, Realtors® - Hallmark Properties, located at 947 N. Donnelly Street, Mount Dora, FL 32757, contact Haley Bogert at 352-729-6528 or visit www.weicherthallmark.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 41 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.