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Weichert, Realtors® - Rainbow Properties Helps Spread Halloween Fun Through Local Event

NEWARK, Calif. / Nov. 9, 2020 – Weichert, Realtors® - Rainbow Properties helped families in the Newark, Fremont and Union City areas enjoy a safe Halloween with their sponsorship and donation of supplies to a local Halloween Boo Basket event.

The Boo Basket event was organized by the Macaroni Kid organization and sponsored by several local businesses, including Weichert, Realtors® - Rainbow Properties, which donated \$500 worth of supplies to the event.

“It’s great to be able to give back and support the local community and a great organization,” said Adam Modzelski, broker/owner of Weichert, Realtors® - Rainbow Properties. “We hope our contributions to this event helped tighten the bond in our community and make this Halloween special.”

Donations consisting of various Halloween treats and gifts were gathered from event sponsors and dispersed into baskets, which were then dropped off on doorsteps for a holiday surprise. As those in the community received a Boo Basket, they were encouraged to continue the act of kindness by assembling their own baskets and giving them out to two other neighbors.

The Macaroni Kid organization was founded with two very specific goals: enrich communities and empower moms. They publish weekly, hyper-local e-newsletters and websites featuring events and activities for moms, kids and families. They host local events and parties, and connect with the local communities through their rich and extensive social media channels. Each community is managed by a local publisher within that area.

Weichert, Realtors® - Rainbow Properties is an independently owned and operated Weichert® affiliate serving the San Francisco Bay area. The company has been voted Best Real Estate Office and Best Brokerage for five straight years by the Mercury News, which is a subdivision of Argus Newspapers, the largest newspaper outlet in the East Bay area.

For more information about Weichert, Realtors® - Rainbow Properties, 6658 Thornton Avenue in Newark, contact Adam Modzelski at 800-782-5626 or visit www.weichertrainbowfunding.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.



Weichert, Realtors® - Rainbow Properties sponsored a local Halloween event to support the Macaroni Kid organization.