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## Weichert® Real Estate Affiliates, Inc. Welcomes Diane Walsh as Regional Director for Southern Region

MORRIS PLAINS, N.J. / Nov. 3, 2020 — Weichert Real Estate Affiliates, Inc. recently welcomed Diane Walsh to its service team as regional director for the southern region.

Walsh comes from the Weichert, Realtors® company-owned brokerage. In her new role, she will provide business coaching and consulting support to 36 affiliates within the Weichert national franchise network. Her territory includes offices in Alabama, Georgia, Louisiana, Mississippi and Tennessee.

“We pride ourselves on the tools, support and guidance we offer to each of our affiliates throughout the country, and we’re confident that Diane will provide exceptional business support to help our affiliates grow and reach their full potential.” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc.

“It’s extremely important to us to focus on strong service and support right now, especially during these times when our franchise owners are faced with so much uncertainty and need to adapt as a result of the pandemic,” added Scavone. “I believe Diane’s long tenure with Weichert Companies and her experience working in different roles will allow her to provide our franchise owners with unique insight and strategies.”



Diane Walsh

Walsh began her real estate career as an agent with the Weichert-owned office in Westfield, before moving up to the company’s corporate office where she worked in both the REO services and corporate housing divisions. Walsh then managed Jim Weichert’s original flagship real estate office in Chatham, New Jersey for over seven years prior to taking on her current role as a regional director for the franchise company.

“I’m extremely grateful for this opportunity and hope to continue the long history of great service and support that this company is known for,” said Walsh. “I hope to truly inspire all the brokers, owners and agents I get the pleasure of working with. I look forward to helping them innovate and initiate successful strategies to get them to the next level.”

In addition to the support that Walsh and other members of the service team provide, Weichert also offers a market-tested system that gives brokerage owners both the leads and the tools to allow them to achieve real growth in their business. The franchise’s “one-size-does-not-fit-all” approach is designed to complement each affiliate’s individual style to help them thrive in their local area.

Walsh has lived in New Jersey for the past 23 years after moving from Southern California. She has three children and two grandchildren, all of whom still reside in New Jersey.

Walsh enjoys hiking, biking and spending time outdoors during her free time.

For more information about Weichert Real Estate Affiliates, Inc., please visit [www.weichertfranchise.com](http://www.weichertfranchise.com) or call (877) 533-9007.

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 41 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*