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### Charles “Chas” Steinbacher Joins Weichert, Realtors® - Advantage Plus

KNOXVILLE, Tenn. / Feb. 16, 2021 — Agent Charles “Chas” Steinbacher has joined the talented team of real estate professionals at Weichert, Realtors® - Advantage Plus. Steinbacher will assist home buyers and sellers in Knoxville and surrounding areas with all their real estate needs.

“Chas will be an excellent addition to our team,” said Jeff Grebe, broker/owner of Weichert, Realtors® - Advantage Plus. “He has all the qualities of a great agent, and his background in sales, marketing and business management will be a great asset for our office and clients.”

As a Weichert agent, Steinbacher will have access to in-depth training programs, the latest technology and the most powerful sales and marketing tools in the industry to help provide his clients the best possible real estate service.



Charles “Chas” Steinbacher

Born and raised in the Tennessee Valley, Steinbacher is proud to call Knoxville his home. He understands the numerous benefits of life in Knoxville, with its unmatched weather, culture, and nostalgia. From the mountains, lakes and parks, to the small-town city feel, Steinbacher knows that Knoxville is the perfect place to call home for any walks of life.

Steinbacher studied marketing and business management at the University of Tennessee and spent the last 20 years working in sales and marketing. He recently entered the real estate industry, where his approach to working with clients is treating them with respect and putting himself in their shoes to better understand the entire scope of the situation.

He showcases his homes on [www.knoxtnhome.com](http://www.knoxtnhome.com), and utilizes a team of professionals at Weichert, Realtors® - Advantage Plus to assist with his clients’ buying and selling needs, including marketing, painting, moving, repairs and inspections.

Steinbacher is married to his biggest supporter, Mandy, and the couple are the proud parents of three daughters.

Weichert, Realtors® - Advantage Plus is an independently owned and operated Weichert affiliate. The company has two offices serving Knoxville, Farragut and surrounding areas.

For more information about Weichert, Realtors® - Advantage Plus, located at 10160 Parkside Drive and 221 W. Young High Pike in Knoxville, contact Justina Patton at 865-474-7100 or visit [advantageplustn.com](http://advantageplustn.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2021 Franchise 500 and was identified in 2021 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 41 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*