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Weichert Real Estate Affiliates, Inc. Named a Top Franchise by Entrepreneur Magazine for 17th Straight Year

MORRIS PLAINS, N.J. / Feb. 1, 2021 – Weichert Real Estate Affiliates, Inc. was recognized as one of the top franchises across the United States and Canada for the 17th straight year by *Entrepreneur* magazine, as the outlet recently announced its 42nd annual “Franchise 500” list.

Entrepreneur received a record-breaking 1,116 applications for this year’s “Franchise 500” list, making it the outlet’s most competitive rankings in history. Weichert, which has expanded its franchise network to 366 total offices spanning 41 states, was ranked No. 7 within the real estate category in this year’s rankings.

Each eligible applicant for the “Franchise 500” was scored based on more than 150 data points, with key factors in the evaluation being costs & fees, size & growth, support, brand strength and financial strength & stability. Those with the highest cumulative scores earned a spot on this year’s list. The complete rankings can be viewed at <https://www.entrepreneur.com/franchise500>.

“We are honored to be selected as one of the top franchise opportunities in the U.S. and Canada by Entrepreneur magazine for a 17th straight year,” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc.

“The staff and support system throughout our organization, along with the hard work and dedication of our national network of affiliates has helped drive our growth and has made Weichert a fixture on Entrepreneur’s list for nearly two decades.” added Scavone.

The *Entrepreneur* ranking comes just after Weichert Real Estate Affiliates, Inc. was named one of the top franchises in the U.S. by *Franchise Business Review* in its “2021 Best of the Best: Top 200 Franchises” list. The annual “Top 200 Franchises” list is the only ranking based solely on actual franchisee satisfaction and performance.

Weichert Real Estate Affiliates, Inc., a part of the Weichert Family of Companies, entered the franchise arena in 2001 and opened its first affiliated office in January of 2002.

More information about Weichert Real Estate Affiliates, Inc. can be found at www.weichertfranchise.com or by calling (877) 533-9007.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2021 Franchise 500 and was identified in 2021 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 41 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.