

FOR IMMEDIATE RELEASE

CONTACT:
Evan Roeser
Weichert Real Estate Affiliates, Inc.
973-401-5578
eroeser@weichertrealtors.net

Bill Scavone of Weichert Real Estate Affiliates, Inc. Named a 2021 Real Estate Newsmaker by RISMedia

MORRIS PLAINS, N.J. / Feb. 10, 2021 — Weichert Real Estate Affiliates, Inc. is proud to announce that its president and chief operating officer, Bill Scavone, has been named a “2021 Real Estate Newsmaker” by *RISMedia*.

The prestigious list, which appears in the February 2021 issue of *RISMedia's Real Estate* magazine, recognizes a dynamic group of real estate professionals for their newsworthy contributions to the real estate industry, and their efforts to positively affect the consumers and communities they serve.

The 2021 class of Real Estate Newsmakers honors nearly 300 industry members, including Scavone who earned a spot on the list for the third straight year.



Bill Scavone

“It truly is an honor to be recognized for the positive effect the Weichert national franchise system has on our industry and the consumers served throughout the country,” said Scavone.

Scavone’s recognition comes on the heels of Weichert Real Estate Affiliates, Inc. being named to *Franchise Business Review's* “Top 200 Best Franchises” list and *Entrepreneur's* “Franchise 500” list earlier this year.

Scavone and the Weichert® team successfully navigated the challenges of 2020 by doubling down on support, coaching and training for affiliates while also stressing the importance of leveraging virtual capabilities. Early in 2020, the company rolled out myWeichert® powered by kvCORE, a comprehensive smart technology platform that helps agents increase efficiency, raise productivity and generate their own leads.

“This past year certainly presented its share of challenges, but I’m proud of the way our leadership team and support staff were able to answer the call and continue to provide exceptional service for our affiliates,” added Scavone. “This recognition further validates our ability as an organization to continually evolve and offer new, innovative solutions to help our franchise owners and their agents thrive.”

As head of Weichert Real Estate Affiliates, Inc., Scavone oversees more than 350 affiliate offices in 41 states, representing smart entrepreneurs who were interested in joining a nationally recognized brand which offers industry-leading technology, tools, training and support to set them apart from the competition. Each Weichert affiliated office is independently owned and operated.

The “2021 Real Estate Newsmakers” list can be found online at <https://rismedia.com/2021-newsmakers>.

Honorees were nominated by RISMedia readers and editors and are showcased in the following categories: Influencers, Trailblazers, Futurists, Achievers, Crusaders, Inspirations, Luminaries and Trendsetters. Scavone earned recognition as one of the industry’s trailblazers.

More information about Weichert Real Estate Affiliates, Inc. can be found at <https://www.weichertfranchise.com> or by calling (877) 533-9007.

###

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2021 Franchise 500 and was identified in 2021 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 41 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.